



CREATIVEGOTO

## Customer Success Story

### An Eco-Friendly Incentive for New Members

PolymerOhio, Inc. is a non-profit group with a mission to support and grow Ohio's position as a worldwide center of excellence for polymers. They provide resources to companies about how to enhance their business; one of those resources is their PASS (Purchasing and Shared Services) Program.

"Our company offers benefits to our Network members and we wanted to customize a binder that would be appealing and stand out," stated Marilyn Grant, Executive Assistant, PolymerOhio.

Univenture, Inc., a member of the PolymerOhio Network offered their product, the UniKeep™ Case Binder, as well as their creative design services, to serve as the memorable giveaway.

"I presented an idea and they created a binder that exceeded my expectations," said Grant. "We are very excited about the finished product and so are the people receiving it."

CreativeGoTo, a newly launched addition to the Univenture family, developed a unique design with the OH!Polymer logo and program information. The design was digitally printed in vibrant color directly onto the front, back and spine of the binder.

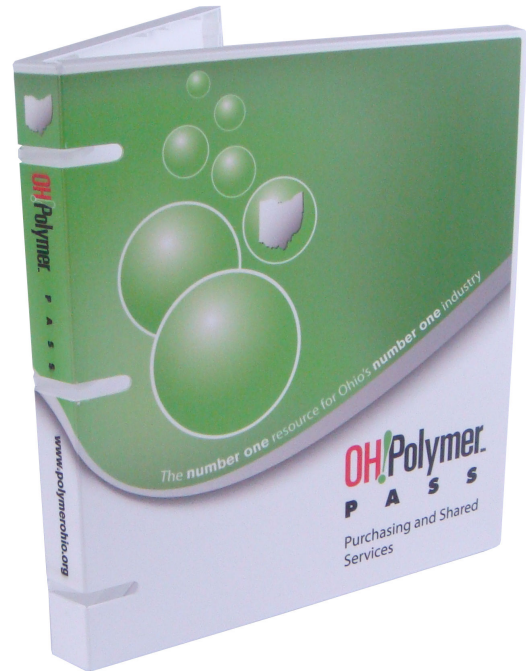
"The entire project was done in a timely fashion," remarked Grant. "Proofs were made available for review, there was always strong attention to detail, and they listened to what we wanted to achieve."

When asked what set Univenture and CreativeGoTo apart from other options available, Grant replied:

"Strong leadership with an exceptional creative team, excellent communication skills, strong follow through, and truly caring about customer needs and satisfaction."

***"It was a real pleasure doing business with a company that is innovative, creative, and employs people that have a real sense of professionalism and thoroughness."***

**Marilyn Grant,  
Executive Assistant**



**OH!Polymer™**



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All UniKeep binders comply with green strategies because they require as much as 30% less material to manufacture than similar products made from vinyl and contain no PVC. The 100% polypropylene construction makes them more durable for years of use and re-use. UniKeep binders are the only binder that is truly curbside recyclable with nothing to separate. For more information on Univenture and the entire UniKeep product line, visit [www.univenture.com](http://www.univenture.com).

### About PolymerOhio

PolymerOhio is an Ohio Edison Technology Center focused on enhancing the Ohio polymer industry's global competitiveness and growth by providing a broad range of value-added programs and services. PolymerOhio helps companies to grow and become more profitable by the resources they provide and the connections they facilitate. For more information, visit [www.polymerohio.org](http://www.polymerohio.org).

### About CreativeGoTo

CreativeGoTo, a department of Univenture, Inc., offers a full range of marketing services, specializing in creative, innovative, and affordable design concepts for new and small businesses. With over 30 years of combined experience, the CreativeGoTo team is made up of design and marketing professionals with considerable knowledge in promotional print and Web design, and the capability of understanding and serving global and regional markets. CreativeGoTo was founded in 2008 and is based in Marysville, Ohio. For more information, visit [www.creativegoto.com](http://www.creativegoto.com).

