

MORPC Makes a Visible Change in Support of Sustainability

The Mid-Ohio Regional Planning Commission (MORPC) is active in working with local governments to promote regional change. While working to enhance the quality of life and competitive advantages of our region, the MORPC needed a product to showcase that sustainability at an upcoming conference. They chose UniKeep™ to provide them with the products essential to promoting their message.

At the Central Ohio Summit on Sustainability and Environment, the MORPC chose UniKeep™ and EcoEndure™ to provide each attendee with a name badge. The name badges, made from plant-based EarthFirst® PLA film, were completely sustainable and renewable.

“We are attempting to make the Summit a zero-waste event,” says Leslie Strader, Senior Education Coordinator, MORPC. “They were customized with each attendee’s name and organization, and given out to each attendee at registration.”

The importance of the event could not be stressed enough. “The Summit is a national event, with a regional focus,” says Strader. “Attendees were made up of local government leaders, non-profit organizations, educational institutions and the business community. These items helped to demonstrate our commitment to sustainability. UniKeep™ has stepped up as a leader in our region by



“UniKeep™ has stepped up as a leader in our region by showcasing how a business can be sustainable with the simple effort of purchasing biodegradable, recycled office supplies,” says Leslie Strader, Senior Education Coordinator, MORPC.

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The Mid-Ohio Regional Planning Commission (MORPC) is a voluntary association of governments serving Ohio. A catalyst for regional change, evidence of MORPC's work is seen everyday through planning, programming and brokerage services in areas such as: housing; transportation; water; land use; zoning; environmental and technology issues. They assist our 42 local governments by providing innovative solutions for the many challenges facing our growing region.

About EcoEndure™

The EcoEndure™ line offers a variety of products made from eco-friendly materials such as sustainable and renewable, plant-based EarthFirst® PLA (polylactic acid) film. Univenture, along with all of its brands, has long been responding to the world's concerns about the environment with environmentally friendly packaging and products, allowing our customers to make the most responsible choices.

About EarthFirst®

EarthFirst® is a registered trademark of Plastic Suppliers, one of the largest manufacturers/distributors of plastic film in the world. EarthFirst® PLA packaging film is produced from an annually renewable resource: plants, making it an ideal substrate for packaging anything from produce to CDs. The perfect alternative, EarthFirst® PLA films allow people to feel confident about choosing an environmentally friendly substrate for their applications without sacrificing performance and quality. EarthFirst® is ASTM D6400 certified as a compostable material.