

Joyce Meyer Ministries Embrace Univenture's UniKeep™ CD/DVD Wallet

Joyce Meyer Ministries is an international nonprofit organization, headquartered in Fenton, Missouri, with a global outreach that involves the most powerful forms of media, worldwide conferences, missions, outreaches, and multilingual resources. It has a potential audience of three billion people, ministering through 13 offices strategically located around the world.

The ministry provides millions of meals to people each year. The organization supports and operates major medical outreaches in remote areas, operates and fully supports more than 40 children's homes, and provides humanitarian and disaster relief around the world.

Joyce Meyer Ministries' TV and radio broadcasts air on hundreds of stations around the globe and can also be accessed around the clock at www.joycemeyer.org. In addition, more than 250,000 people attend their US conferences each year, and hundreds of thousands more flock to their foreign crusades. Joyce Meyer herself leads all of these undertakings.

A prolific author, Joyce Meyer has written more than 80 books, many of which are best sellers, with subject matter ranging from emotional healing to freedom from fear, mental strongholds and mindsets. She has also recorded hundreds of teachings, which are available on CDs and DVDs.

This is where Univenture enters the picture.

Four years ago, Univenture introduced Joyce Meyer Ministries to the company's UniKeep™ CD Wallet with patented Safety-sleeve®. The nonprofit organization was impressed with the overall quality and appearance, and especially the fact that it was cost-effective. After experiencing the value and quality of the product, they converted their CD/DVD packaging to Univenture.



"We appreciate the quality and additional value of the Univenture wallet."

**-Paul Huse,
Marketing Director**



**JOYCE MEYER
MINISTRIES**



**Safety-sleeve® with
Joyce Meyer Ministries emboss.**

Since that time, the ministry has been using UniKeep 5- and 10-disc black wallets, with single and double-sided poly releasable sleeves, for a total package solution. Each wallet includes a clear polypropylene, black Safety-sleeve. Each sleeve is uniquely branded with the Joyce Meyer Ministries logo (shown, left). Inserts, identifying the teachings for each wallet, make it easy to find the right disc.

Working directly with the customer to develop a more practical sleeve for Joyce Meyer Ministries' assembly operation, Univenture's President, Michele Cole, developed a "releasable" feature for the sleeve. This enhancement helped create significant value in how the product was assembled.

"We appreciate the quality and additional value of the Univenture wallet," commented Paul Huse, Marketing Director for Joyce Meyer Ministries. "They are less expensive, easier to inventory, and we have fewer returns due to damage during shipping."

Durable and compact – thinner than three jewel cases – UniKeep™ wallets are completely enclosed, stackable, and easy to add or remove sleeves by simply opening and closing two snap-locking polypropylene rings. Designed to be the safest, easiest storage for all disc formats, UniKeep CD/DVD wallets combine functional and efficient design with premium pages that are safer for discs. Safety-sleeve® wallet pages feature a unique, non-woven 100% polypropylene fabric with no lint and no chemicals. Dirt is trapped away from the data to help prevent scratching the disc.

Wallets can be customized with cover inserts or custom imprinted with full-color graphics on the overlay. Safety-sleeves can be custom printed with full-color graphics or manufactured in custom colors. UniKeep wallets are available in five- to 100-disc capacities.

Joyce Meyer Ministries Distribution Manager, Rick Lamborn, feels that what sets the UniKeep disc wallets apart from the competition are their compactness, durability, quality and versatility. "We no longer have the need to stock a variety of items to accommodate the different inserts," said Lamborn. "They are a good overall value."

Lamborn added that Univenture's cooperation with scheduling deliveries, last-minute add-ons, and handling rush orders is an important aspect in the success of the two companies' relationship.

The next time you need storage or shipping packets for your CDs and DVDs, call Univenture.

More information regarding Joyce Meyer Ministries may be found at www.joycemeyer.org.

