

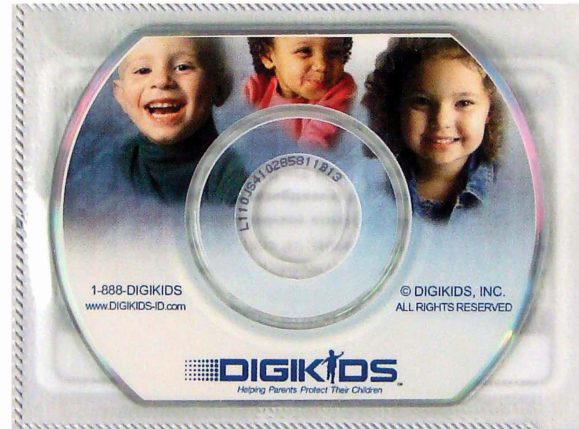
### Safety-sleeve® Protects Critical Child-ID Material

Every day, nationwide, over 2,200 children (approximately one child every minute and a half!) are reported missing or lost. Experts know that access to quality photos and accurate descriptions in the first 20 minutes following a child's disappearance are key to a successful, safe return of lost or missing children. Traditional photo ID cards are a start, but do not go far enough, nor can they be easily and quickly distributed.

DIGIKIDS, Inc., headquartered in Fort Worth, Texas, offers a child-safety disc that allows parents to quickly provide two high-resolution digital photos along with medical and identifying information to law enforcement officials, the media, the National Center for Missing and Exploited Children (NCMEC), and other agencies.

"Our goal was to develop the most advanced and effective child-safety ID available," commented Michael J. Childs, DIGIKIDS President/CEO. "We started from scratch in our efforts to speed up the response in a missing-child emergency. It took us two years to fully develop, but using up-to-date, digital technology, we developed a program that is like no other in the child-ID industry." Childs also mentioned the program had to be digital so everything could be immediately transmitted to authorities.

The resulting DIGIKIDS® business card-sized disc makes it easy for parents to provide child identification information to authorities and others quickly and accurately. The secure child-ID kits are produced onsite in two minutes or less. Its patent-pending technology offers parents a secure and efficient tool that can help speed the return of lost or missing children.



*"We liked the Safety-sleeve" said Michael Childs, President/CEO of DIGIKIDS, Inc. "...With it, we have had 100% success protecting what may be the most important disc a parent will ever carry."*



To package and protect this critical tool, DIGIKIDS selected the Univenture Safety-sleeve® to help in the fight to provide parents with peace of mind by protecting their children from predators.

"The Safety-sleeve product combined with Univenture's ability to create exactly what we needed was the total packaging solution we were looking for," Childs stated. "It is a custom made, two-compartment, clear-polypropylene sleeve with Safety-sleeve material separating the two compartments, protecting the DIGIKIDS CD and the photo ID card. During the manufacturing process, the DIGIKIDS logo is embossed on the poly sleeve, aiding our branding efforts."

The company selected Univenture after conducting an Internet search for disc packaging. They tried several typical disc sleeves, which they discovered stuck to the product, which caused damage to the disc.

“It wasn’t long before Univenture caught our eye,” said Childs. “I personally worked with their staff from the beginning of the project and was immediately struck by how quickly they grasped what we needed and how quickly they offered a solution.”



The Safety-sleeve is constructed with a non-woven polyester clean-room material, which utilizes no chemical binders in the fibers or laminate and will not shed or form lint. Its fibers actually suspend the disc above the material, while allowing small dirt and debris particles to fall to its base and become trapped, away from the disc surface. This helps prevent scratches and dust from disrupting the laser beam from reading the disc and causing distortion during playback, an important consideration for DIGIKIDS.

The Safety-sleeve is longwearing, durable, and inexpensive, with a reputation as a superior form of packaging, as it eliminates much of the risk of damage that can occur with other types of packaging.

Univenture offers a wide range of 80mm and business-card disc-packaging products to meet many design preferences and functional requirements. With full-service manufacturing capabilities, Univenture delivers an unparalleled combination of quick turnaround times and overall lower costs for any disc or media packaging requirement.

Childs added, “We liked the Safety-sleeve suggestion because it is patented, and our child-ID product is important enough to look for the best. With it, we have had 100% success protecting what may be the most important disc a parent will ever carry.”

For more information about DIGIKIDS, visit [www.digikids-id.com](http://www.digikids-id.com) or call toll free (888)-DIGIKIDS.

### ***The DIGIKIDS Child-ID Solution***

*Two years in the making, DIGIKIDS developed patent-pending solutions in producing an effective child-safety ID program. It includes the following proprietary items:*

- *NDB2™ technology – a fail-safe method to ensure that no database of any child is ever created*
- *SMTP Email Program™ – routes emergency e-mails and attachments through a dedicated network so that it is not mistaken for SPAM and rejected*
- *High-tech portable studio – allows the creation, manufacture, and delivery of the business card-size CD and ID Card onsite and in about two minutes*

*DIGIKIDS has quickly built a reputation for a safe, confidential, and highly effective child safety ID program.*