

### Custom Binders by Univenture Offer Premium Solution

Marketing Mud offers creative ideas and custom solutions for a variety of marketing needs, including: logo design, brand identity, banners, ads, web design, social media services, and more. Their recent client, the University of Florida Institute on Aging, was looking for a product that could represent their company logo and hold important documents for patients, employees, and financial supporters.

Marketing Mud searched for a binder that could accommodate the size and durability necessary to hold the university's collateral materials.

They eventually discovered Univenture and their one-inch, three-ring, vinyl binders that could be custom printed with virtually any company logo. Univenture's vinyl binders were the perfect solution as they can be easily used for professional presentations and kits and customized to suit individual project needs.

"Marketing Mud was pleased to work with Univenture on this project," said April Schroeder, Owner, Marketing Mud. "They were definitely on the same page as we were. We had excellent customer service and fast turnaround times."

Feedback from the target audience has shown that the UF Aging Institute enjoyed great success and customer satisfaction with their binders custom-made by Univenture.

Univenture's hallmark is their ability to understand customer needs and find the solution that is right for each project. These dynamic custom solutions are easy and affordable with a variety of choice material, size, and printing options.



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-- April Schroeder,  
Owner



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## Success Story

### **About Marketing Mud**

Marketing Mud provides creative branding solutions that stick! Building strong brands for clients through a combination of innovative marketing techniques; having a unique talent pool on board with award-winning backgrounds in advertising and graphic design enables them to customize an individual marketing campaign for any client. For more information about their services, visit [www.marketingmud.com](http://www.marketingmud.com).

### **About Univenture**

Univenture has been designing and manufacturing media packaging for leading companies in the entertainment, software and publishing industries since 1988. The dedicated focus of the Univenture team has resulted in numerous awards and accolades for its innovation, commitment to customers, and sales growth.

Globally anticipating and meeting customer needs, Univenture has sales and manufacturing operations in Marysville, Ohio; Reno, Nevada; Dublin, Ireland; and Shenzhen, China. For more information on Univenture and its products and services, visit [www.univenture.com](http://www.univenture.com) or call Univenture's corporate headquarters at 800-992-8262.