

Custom Biodegradable Polypropylene pouch by Univenture offers Small Business an Eco-friendly Solution

Gypsy Mama, LLC is a small, woman owned business that “was born out of a desire to promote attachment parenting in all its aspects.” With a large variety of wraparound cloth carriers in multiple colors and styles, any mother would be sure to find the perfect solution to keep their baby close.

Kristi Hayes, owner of Gypsy Mama, LLC, began looking for a packaging solution for her baby carriers when her business began to expand into small retail stores in the U.S. and worldwide. Due to the bulk of the folded baby carrier, it was difficult to find a packaging solution that held the wrap securely.

After extensive searching, Kristi found Univenture and their eco-friendly material options. Kristi said, “The team at Univenture was magnificent. They listened to my ideas, asked the right questions, and were willing to tweak the design as necessary.” An added bonus to the affordability of the custom designed product was the eco-friendliness, as products made from Univenture’s biodegradable polypropylene materials are biodegradable in aerobic and anaerobic conditions.

“Univenture helped me take my company to the next level,” said Kristi. “Their creative team worked out the perfect solution to our packaging need.”



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– Kristi Hayes
Owner

Feedback from the customers of Gypsy Mama has been positive and they have been very happy with the “look” of the whole package and its eco-friendliness.

Univenture has been supplying custom solutions like these at an affordable price and unparalleled customer service for more than 21 years. With so many material and customization options and a sales team that are true packaging experts, any company would be able to find a solution to their packaging needs with Univenture products.

About Gypsy Mama, LLC

According to Kristi Hayes, owner, "Babywearing is the keystone of my own parenting; it has helped me evolve into the mother I've become, and I want to help other families find the joy babywearing can bring to their lives! In fact, I so enjoy carrying my children that I have never owned a stroller." Gypsy Mama was made possible partly through a small business loan from The Mamatoto Project, an organization that helps families by giving away free carriers to the needy as well as through small-business loans to help fund small start-up businesses. For more information about Gypsy Mama, visit: www.gypsymama.com.

About Univenture

Univenture has been manufacturing packaging for companies in the entertainment, software and publishing industries since 1988. From concept design and development, to fulfillment and distribution, we provide the whole package from start to finish. The dedication of the Univenture team and superior quality of Univenture products has resulted in numerous industry awards for its innovation, commitment to customers, sales growth, and environmental consciousness.

Globally anticipating customer needs, Univenture has sales and manufacturing operations in Marysville, Ohio; Reno, Nevada; Dublin, Ireland and Shenzhen, China. For more information on Univenture and its products and services, visit: www.univenture.com or call the corporate headquarters at 800.992.8262.