

Univenture Brings Music Curriculum Together

Since its development in 1993, more than 250,000 children around the world have discovered the joys of “wiggling” to Wiggles N’ Tunes, an exciting program of planned music play that can do wonders for a child’s coordination, music appreciation and self-esteem. A place where music is the language and fun is the way of life, Wiggles N’ Tunes is endorsed by the International Association for Leisure and Entertainment Industry (IALEI). Creator Carolyn Zorn is a music educator who has received national recognition for inspiring “little musicians” for more than 25 years. The originator of the “wiggling” concept, Carolyn is founder and president of Wiggles N’ Tunes and is an accomplished violinist and Suzuki instructor known affectionately as “Miss Wiggles.”

The Wiggles N’ Tunes CDs were recently honored with a Children’s Music Web Award as well as the Seal of Excellence Award from *Creative Child* Magazine. The only comprehensive, ready-to-use music & movement program kit, Wiggles N’ Tunes features a “Pop N’ Play” format complete with everything needed to wiggle and make music. The self-contained, pre-recorded, play-along compact discs provide teachers with two options — sequenced tracks with an instrumental-only option, or a combination of instrumental music with singing.



“The UniKeep™ View Case Binder was the ideal solution for our curriculum,” said Carolyn Zorn, Music educator and Creator of Wiggles N’ Tunes.

Organizing a curriculum with so many components can be a daunting task. As an aggressive, small company, Wiggles N' Tunes was interested in starting with a product that could accommodate the company's changing needs. After extensive research, Carolyn turned to Univenture, referred to her by industry colleagues. "Univenture's UniKeep View Case Binders™ were unique from other document and CD/DVD media storage products," Carolyn recalled. "There are many wallet CD case solutions, but there was nothing like the UniKeep™ View Case Binder. It protects everything inside, and it stores and stacks easily." Carolyn also liked the single clasp closure, its durable 100% polypropylene construction, securely snapping poly rings and portability.

The lightweight UniKeep™ View Case Binder is fully enclosed, and completely injection molded (including the rings). It is stackable, cost effective, space efficient, user friendly and curbside recyclable. It will not split at the seams, and since the rings are made of poly, there are no metal rings with which to pinch fingers, nor misalign because of bent metal. Its full-wrap cover overlay allows 100% customization to ensure company and product branding. UniKeep Binders™ are available in 0.5", 1.0" and 1.5" sizes, as well as European A4 sizes.

The 1.0" UniKeep™ View Case Binder is currently used as the housing unit for three curriculum programs in the Wiggles N' Tunes series. Each binder includes a 100+ page teacher's manual and guidebook, divider tabs, lesson plans, 13 CDs and one DVD. The overlay graphics make it easy for a teacher to see which collection one is teaching, and the lesson plans and play-along music CDs are stored within Univenture's Safety-sleeve Binder pages.

To produce the binder, Carolyn and her team provided Univenture with a design and were impressed with the way the company turned their artwork into an insert overlay that beautifully conveyed their vision. "It allows us to have the best of both worlds — a stock item with a custom look! Our teachers love it!"

It works for Wiggles N' Tunes, and it can work for you. Let the dynamic UniKeep™ View Case Binder deliver your company communications in a clean, enclosed and stackable style.

More information regarding Wiggles 'N Tunes may be found on the company's web site www.wigglesntunes.com.